



LOCATION

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REFERENCES/AWARDS

On Request

GIL CLOUGH

CREATIVE DIRECTOR

EXPERIENCE

2010 - Present

Creative Director
LATCHA + ASSOCIATES

Client: Ford, Lincoln, KIA, MotorCraft, Subaru, Chris Craft

As the Creative Director in charge of digital and design for Ford and Lincoln, I was responsible for interactive and creative content, as well as video content for Kia, Subaru and Chris Craft. I managed a team of six designers and writers, and worked with engineers, photographers, videographers, CG and editors on a daily basis to produce creative, engaging work.

2007-2010

Associate Creative Director
ORGANIC, INC.

Client: Dodge Brand, Jeep Brand, Chrysler Brand, Chrysler Group LLC, Chrysler International

As Associate Creative Director, I managed a group of 6-12 creatives, and was responsible for creating interactive and creative content for the Dodge, Chrysler and Jeep brand sites - including their International markets. On any given day, I worked with a team of designers, writers, information architects, flash developers, engineers and vendors.

2002-2007

Associate Creative Director
CAMPPBELL-EWALD

Client: Chevrolet

As the Associate Creative Director in charge of digital design, I was responsible for overseeing interactive and creative content for Chevy.com, and Chevy micro sites. I worked with a team of designers, writers, information architects, flash developers, engineers and vendors to create impactful user experiences.

1996-2002

Co-Owner / Creative Director
DRAGONFLY STUDIOS

Client: GM, Campbell-Ewald, FCB, BBDO, J. Walter Thompson, US Army, Detroit Zoo

Dragonfly Studios provided exceptional digital support and creative services to all Metro Detroit.

1988-1996

Senior Art Director
CAMPPBELL-EWALD

Client: Chevrolet, OfficeMax, Whirlpool, Bil-Mar Foods, AC Delco, Direct TV, Delco Remy and Penske.

As a Senior Art Director, my responsibilities included developing national print and television creative for a wide array of clients. I also started Campbell-Ewald's digital journey by creating the first automotive CD experience for the then, all-new, Chevy Tahoe.